Pecyn Dogfennau

Mark James LLM, DPA, DCA
Prif Weithredwr,
Chief Executive,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

DYDD LLUN, 11 MEHEFIN 2018

AT: YR AELOD O'R BWRDD GWEITHREDOL DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH

YR WYF DRWY HYN YN EICH GALW I FYNYCHU CYFARFOD O'R **CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH** A GYNHELIR YN **Y YSTAFELL BWYLLGOR GWASANAETHAU DEMOCRATAIDD, NEUADD Y SIR, CAERFYRDDIN** AM **2.00 PM,** AR **DYDD LLUN, 18FED MEHEFIN, 2018** ER MWYN CYFLAWNI'R MATERION A AMLINELLIR AR YR AGENDA ATODEDIG.

Mark James DYB

PRIF WEITHREDWR

AILGYLCHWCH OS GWELWCH YN DDA

Swyddog Democrataidd:	**Kevin J. Thomas**
Ffôn (llinell uniongyrchol):	**01267 224027**
E-bost:	**KJThomas@sirgar.gov.uk**
Cyf:	**AD016-001**

A G E N D A

1.	**DATGAN BUDDIANNAU PERSONOL.**	
2.	**CYMERADWYO A LLOFNODI HYSBYSIAD PENDERFYNIAD Y CYFARFOD A GYNHALIWYD AR YR 23AIN MAI 2018.**	3 - 4
3.	**CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU.**	5 - 10

Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.

CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH

DYDD Mercher, 23 Mai 2018

YN BRESENNOL: Y Cynghorydd: P. Hughes-Griffiths (Aelod o'r Bwrdd Gweithredol).

Roedd y swyddogion canlynol yn bresennol:
H Parsons, Rheolwr Cynorthwyol Marchnata a'r Cyfryngau;
M.S. Davies, Swyddog Gwasanaethau Democrataidd.
J. Owen, Swyddog Gwasanaethau Democrataidd.

Ystafell Cyfarfod Adfywio, Neuadd y Sir, Caerfyrddin 1.30 pm - 2.30 pm

1. DATGAN BUDDIANNAU PERSONOL

Y Cynghorydd	Rhif y Cofnod(ion)	Y Math o Fuddiant
P. Hughes Griffiths	3 - Ceisiadau i Gronfa Cymorth Digwyddiadau Cyngor Sir Caerfyrddin - Mai 2018	Mae'n byw gyferbyn â'r man lle y byddai Gŵyl Canol y Dre 2018 yn cael ei chynnal.

2. COFNOD PENDERFYNIADAU - 13 EBRILL 2018

PENDERFYNWYD llofnodi bod Cofnod Penderfyniadau'r cyfarfod oedd wedi'i gynnal ar 13 Ebrill yn gofnod cywir.

3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU.

Sylwer: Roedd y Cynghorydd P. Hughes Griffiths wedi datgan buddiant personol yn nigwyddiad Gŵyl Canol y Dre 2018.

Bu'r Aelod o'r Bwrdd Gweithredol yn ystyried adroddiad oedd yn rhoi manylion am gais am gymorth o'r Gronfa Cymorth Digwyddiadau a gafodd ei asesu ar sail ei gyfraniad at amcanion strategol yr Awdurdod o ran Twristiaeth, Cymunedau a'r Economi.

PENDERFYNWYD:

3.1 cymeradwyo'r ceisiadau canlynol am gymorth o'r Gronfa Cymorth Digwyddiadau yn amodol ar y telerau a'r amodau a bennwyd ym meini prawf y gronfa:-

Digwyddiad	Dyfarniad
Parti Gardd Ffug Faer Llansteffan 2018	£400
Gŵyl Afon a Regata Caerfyrddin 2018	£500
Carnifal Pen-bre a Phorth Tywyn 2018	£1,000
Ras Feicio Ieuenctid Genedlaethol Pen-bre 2018	£1,200
Ras Feicio er cof am Robert Hobbs 2018	£522
Agor y Gylchffordd Gaeedig Genedlaethol	£390
Gŵyl Feicio Taith Prydain 2018	£390
Gŵyl Hwyl Cwmaman 2018	£600
Sioe Clwb Hen Beiriannau Dyffryn Tywi 2018	£900

Dathlu 150 o flynyddoedd ers i reilffordd Calon Cymru gael ei hagor, Llanymddyfri	£500*
Gŵyl Hanes Cymru i Blant 2018	£600
Laugharneival 2018	£1,600
Gŵyl Canol y Dre 2018	gohiriwyd
Sioe Laeth Cymru 2018	£2,000

[*Uchafswm tuag at farchnata a hyrwyddo ac yn amodol ar gyflwyno'r costau hynny]

3.2 gwrthod y cais gan Gritfest 2018 am gymorth o'r Gronfa Cymorth Digwyddiadau am y rheswm mai ychydig iawn o fudd y byddai'n ei roi i sector twristiaeth yr Awdurdod ac mai cynnig masnachol yn unig oedd hwn a oedd â llawer o risg;

3.3 gohirio ystyried cais Gŵyl Canol y Dre 2018 tan fis Mehefin 2018 er mwyn cynnal trafodaethau â Phrif Weithredwr Menter Iaith Myrddin a'r Cyfarwyddwr Addysg.

AELOD O'R BWRDD GWEITHREDOL   **DYDDIAD**

Cyngor Sir Gâr Carmarthenshire County Council
EICH CYNGOR arleinamdani
www.sirgar.llyw.cymru
YOUR COUNCIL doitonline
www.carmarthenshire.gov.wales

CYFARFOD PENDERFYNIADAU AELOD O'R BWRDD GWEITHREDOL DROS DDIWYLLIANT, CHWARAEON A THWRISTIAETH

18.06.18

Yr Aelod o'r Bwrdd Gweithredol:	**Portffolio:**
Y Cynghorydd Hughes Griffiths	Diwylliant, Chwaraeon a Thwristiaeth

Ceisiadau i'r Gronfa Cymorth Digwyddiadau

Yr argymhellion / penderfyniadau allweddol sydd eu hangen:

Gofyn am gymeradwyo ceisiadau sydd wedi'u cyflwyno i'r Cynllun Cymorth Digwyddiadau ac sydd wedi cael eu hasesu, hyd at gyfanswm o £4,685.00

Y Rhesymau:

Cael cymeradwyaeth i roi cymorth ariannol i ddau ddigwyddiad a allai gyfrannu at y meini prawf penodedig o ran cynyddu effaith gadarnhaol digwyddiadau a gwyliau.

Y Gyfarwyddiaeth	Swydd	
Y Prif Weithredwr		
Enw Pennaeth y Gwasanaeth:	Cyfarwyddwr Adfywio a Pholisi	Rhif Ffôn:
Wendy Walters		Est 5826
Awdur yr Adroddiad:	Rheolwr Cynorthwyol Marchnata a'r Cyfryngau	Cyfeiriad e-bost:
Huw Parsons		HLParsons@sirgar.gov.uk

Declaration of Personal Interest (if any):

Dispensation Granted to Make Decision (if any):

DECISION MADE:

Signed:

____DATE:________

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted **subject to the amendment(s) and reason(s) specified:**	
Reason(s) why the Officer's recommendation was **not adopted**:	

EXECUTIVE SUMMARY
EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM
18.06.18

Event Support Fund Applications	
1. BRIEF SUMMARY OF PURPOSE OF REPORT. As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 1st June 2018, £15,315 has already been committed from the 18/19 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below; i. Gwyl Canol y Dre 2018: Recommended support **£2,000.00** ii. Festival of the Celts 2018: Recommended support **£685.00** iii. Llandeilo Music Festival 2018: Recommend support **£1,000.00** iv. Llanelli LGBTQ+ Day 2018: Recommended support **£0** v. Ammanford Miners Fortnight 2018: Recommended support **£1,000.00** vi. Pembrey Garden Show 2018: Recommended support **£0** vii. Small Gatherings 2018 2018: Recommended support **£0** 18/19 amount remaining as of 1st June 2018: **£4,685.00** Total amount requested **£12,925.00** Total amount recommended **£4,685.00** 18/19 amount remaining if approve approved: **£0** **2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS** With the scheme oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve in the possible situation of receiving higher scoring applications between now and the end of the financial year in March 2019. Efficiencies and improvements can be made if the event organisers make greater use of the various templates and case studies (from marketing to h&s) supplied from the County Council and the respective offer letters will detail the need to evidence pre and post event usage of some of these.	
DETAILED REPORT ATTACHED ?	no

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters Head of Regen & Policy

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
YES	**NONE**	**YES**	**NONE**	**Yes**	**NONE**	**NONE**

1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire.* The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2018 / 2019.

3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters Director of Regeneration & Policy

1. **Scrutiny Committee** N/A
2. **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

3.Community / Town Council N/A

4.Relevant Partners

The 120 members of the Events Network Circle have been made aware of the scheme itself and will be updated on the applications post Ex Board approval. Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales

5.Staff Side Representatives and other Organisations N/A

Section 100D Local Government Act, 1972 – Access to Information List of Background Papers used in the preparation of this report:		
Title of Document	**File Ref No.**	**Locations that the papers are available for public inspection**
Carmarthenshire Destination Management Plan 2015 2020		http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8
County Council's Transformations Regeneration Plan 2015-2030		http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx
Event Support Scheme guidance & Criteria		http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8

Mae'r dudalen hon yn wag yn fwriadol